

# JORDAN FASHIONTEX

4<sup>th</sup> JORDAN INTERNATIONAL FASHION  
TEXTILE AND ACCESSORIES FAIR

24-25-26  
FEBRUARY 2023

📍 Mecca Mall Expo  
Amman, JORDAN

[www.jordanfashiontextfair.com](http://www.jordanfashiontextfair.com)

ORGANIZER



# FAIR TAG

**Fair Name:** Jordan Fashiontex

**Description:** 4th Jordan International Fashion, Textile and Accessories Fair

**Fair Date:** 24 - 26 February 2023

**Exhibition Area:** Mecca Mall Expo

**Exhibition Place:** Amman / Jordan

**Visiting Hours:** 10:00 - 19:00

**Organizer:** Pyramids Group

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## ABOUT JORDAN FASHIONTEX FAIR

*Meet the Middle East Textile Market Through Jordan Fashiontex*

Jordan International Fashion, Textile and Accessories Fair gathers international fashion professionals in one roof through Pyramid Group's strongest network in the Arabian Gulf, Europe, Middle East and Africa. With the richest product portfolio of exhibitors Jordan Fashiontex will be presenting the latest trends and technologies of textile and ready to wear sectors.

Jordan Fashiontex offers its exhibitors the opportunity to present their products and offers new partnerships to increase their productivity for better quality in order to rise the rate of trade in the field.

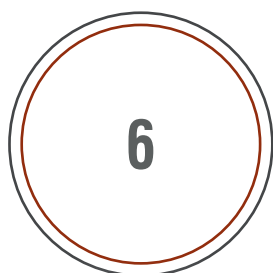
In previous editions of Jordan Fashiontex more than 400 prestigious exhibitors gathered, in addition, over 20.000 professional visitors attracted by different products.



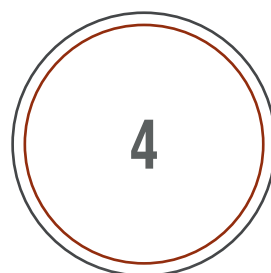
## FACTS & FIGURES



**Total  
Visitors**



**Visitors'  
Countries**



**Exhibitor  
Countries**



**Total  
Exhibitors**

# WHY EXHIBIT

## JORDAN FASHIONTEX

- Jordan Fashiontex represents a perfect opportunity to contribute the export volume of its exhibitors by boosting their sales growth. This exclusive event is a trade show with high value-added business to develop network in Middle East market .
- Jordan Fashiontex is a platform that makes it possible to combine the image of your company with a large-scale show and benefit from strong media communication before, during and after the show.
- It is an opportunity to find new partners, customers and buyers in Middle East market. In addition, Jordan Fashiontex allows to meet exhibitors and visitors from different countries during the 3 days of the event.



# EXHIBITOR

## PROFILE

- Raw Material •Yarn •Fabrics •Non-Woven Textile •Smart Textile •Furnishing •Textile Accessories •Home Linen •Leather •Tannery •Leather Clothing •Shoes & Bags •Ready To Wear •Garment •Hosiery •Lingerie •Workwear •Sportswear •Fashion Accessory •Embroidery Machine •Industrial Machine •Cutting Machine •Weaving and Spinning Machine •Dyeing Machine •Software and New Technology •Laundry Equipment •Design and Fashion

# VISITOR

## PROFILE

- Importers •Exporters•Manufacturers •Wholesalers & Distributors •Agents •Buying Offices •Department Stores•Chain and Specialty Stores •Design & Lifestyle Stores• Interior Designers •Media

# MARKET OVERVIEW

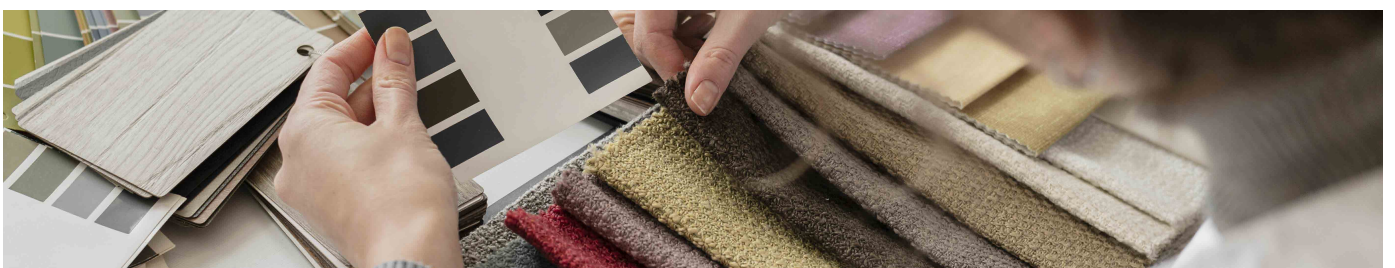
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## *Experience the Market Advantages of Jordan*

- The textile industry has been one of the top 5 exporting sectors in Jordan. The industry is among the few sectors that have taken advantage of the qualifying Industrial Zones.
- Jordan's textile industry have profited from a slew of free trade deals (FTAS) inked as part of the country's aim to boost global cooperation and trade while also increasing exports. Jordan has established free trade agreements with the US, the EU, the European Free Trade Association, the Greater Arab Free Trade Area, Morocco, Turkey, Singapore, and Canada.
- The Jordanian textile and apparel industry's U.S. customers include brands and retailers such as Gap, JCPenney, Levi Strauss & Co., Liz Claiborne, Calvin Klein, Tommy Hilfiger, Walmart, Kmart, Limited, Sears, Columbia, New York Laundry and Victoria's Secret.



- The FTA has helped diversify the Jordanian economy while growing bilateral trade between Jordan and the United States by over 800 percent since 2000. It is worth mentioning that Jordan is one of four countries in the world who have such an agreement with the United States and it is the first with an Arab country.
- Jordan's strategic location at the meeting point of Asia, Europe and Africa, make it a link between the three continents. The Kingdom represents an ideal gateway to Middle East and North African countries (MENA).
- Jordan offers a wide-range of opportunities by gathering traders in an ideal investment region. The Investment Promotion Law affords equal treatment to Jordanian and non-Jordanian investors and it introduces guarantees against expropriation.



# JORDAN FASHIONTEX

CONTACT US

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